

The Next Great Moving and Storage Franchise

From the Creator of PODS®

Pete Warhurst, the founder of PODS, came out of retirement to launch **Red Rover®** in 2020. Why? He had an innovative idea about how he could improve the portable storage industry yet again.



Increased Customer Options Means More Revenue Opportunities

- 🐾 **Red Rover** offers more services and flexibility to our customers than anyone in the industry. From a complete Do-It-Yourself move to a full-service move that is across town or across the country, Red Rover has a service that fits their needs.
- 🐾 Move locally or long distance, store your items at your location or in one of our Storage Centers. The flexibility is created by our state-of-the-art storage containers and our breadth of service offerings are powered by 2 different trucks.
- 🐾 Our Retriever truck is designed to deliver one of our containers directly to customer locations and is perfect for customers who want to take their time loading or need some temporary storage at their location.
- 🐾 Our Ramp truck option adds even more flexibility. It comes with our patented ramp and is perfect for people who have limited time or live some place where it is difficult to deliver a container – great for urban environments.
- 🐾 Both of our trucks create flexibility and convenience:
 - Local or long-distance moving
 - Pack and load on your schedule
 - Storage at your location or our climate controlled Storage Centers

Our Flexible Business Model Creates Value

Our model allows for warehouses in less expensive locations. We stack our containers 3 high for storage customers, which is the core revenue stream.

Long Distance moving is a powerful additional revenue stream available to all our franchisees. All local revenues related to a long-distance move are retained by the franchisee, including storage and delivery fees. Our Corporate Logistics Team arranges for the movement of containers from one market to another, and the franchisee participates in the revenue from the transportation portion of the move.





Stackable containers in a Red Rover warehouse.



Elite Customer Experience

Most moving and storage companies have terrible reputations. Not **Red Rover**.

Our highly skilled Concierge agents are selected and trained to be the "face" of our company. They are all based in our corporate headquarters in Tampa, Florida, ensuring that our customers will always speak with someone that is intimately familiar with all of our processes. A growing segment of society prefer to conduct business digitally, and skip talking on the phone. Our technology and website allow customers to self-serve or get help via web chat or email.

Our customers agree. The professionalism of our concierge team, paired with the multiple options to communicate, has proven to be effective. But you do not need to take our word for it. Take a look at our Google Reviews and you will see how effective we are. We have 4.8 stars on Google Reviews and an 80+ Net Promoter Score.

World-class support from Red Rover®

Our seasoned professionals and leadership team have a proven track record of success and innovation in the moving and storage industry. Our training, people, and technology create support for just about every industry scenario.



Operational Training



Centralized customer booking (phone and web)



Billing & Pricing



Marketing assets and support



Proprietary systems

Call 813-993-4233

or visit redrovers.com/franchising for more information.

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